

DFW AMA SPECIAL INTEREST GROUP SPONSORSHIP LEVELS

	1 Single SIG Meeting Food Only	1 Single SIG Meeting (Does not include food sponsorship)	1 SIG Underwriting Sponsor 4-6 Meetings* for the Year	1 SIG Exclusive Sponsor 4-6 Meetings* for the Year (Does not include food)	1 SIG Exclusive Sponsor 4-6 Meetings* for the Year (Food included)	3 SIGs Underwriting Sponsor 4-6 Meetings* each for the Year	9 SIGs Underwriting Sponsor 4-6 Meetings* each for the Year
Tailored Packages are also available to meet your needs.							
Sponsorship Amount	\$300-\$1,500	\$500	\$1,500	\$3,000	\$5,000	\$4,500	\$13,000
Door Prize Option (\$25 minimum value)	✓	✓	✓	✓	✓	✓	✓
Individual Collateral Table		✓	✓	✓	✓	✓	✓
1 Complimentary Pass to Sponsored Event	✓						
2 Complimentary Passes to Each Sponsored Event		✓	✓	✓	✓	✓	✓
Acknowledgment in pre-marketing announcements in email and on website	✓	✓	✓	✓	✓	✓	✓
Acknowledgement from podium at SIG meeting	✓	✓	✓	✓	✓	✓	✓
Name or logo on slides - Dallas Executive Luncheons			✓	✓	✓	✓	✓
One pull up banner with logo to be displayed at the SIG meeting			✓				
Two pull up banners with logos to be displayed at the SIG & Executive Luncheon				✓	✓	✓	✓
VALUE	\$300-\$1,500	\$500	\$2,000	\$4,000	\$6,000	\$6,000	\$18,000
	OR IN KIND		BUY 3 GET GET ONE FREE		TELECOM SIG ADD \$2000		

UNDERWRITING Sponsorships are not exclusive – additional sponsors, or a food sponsor may also be present.

EXCLUSIVE Sponsorships do not always exclude a food sponsor being present. Food Sponsors may sign up to sponsor (or supply) the food for a SIG for the year/term (see IN KIND SPONSORSHIP FORM for details on benefits of such sponsorships).

*All SIGs meet a minimum of four times a year - some may meet up to six times a year.



DALLAS / FORT WORTH
AMERICAN MARKETING ASSOCIATION

www.dfwama.com